



**Nurturing Philanthropy in East Africa**

EAST AFRICA ASSOCIATION  
OF GRANTMAKERS

## ABOUT EAAG

East Africa Association of Grantmakers (EAAG) is an initiative of a group of Trusts and Foundations working in Kenya, Uganda and Tanzania who came together to form a membership organization for grant making bodies and philanthropic organizations across the region. EAAG members share a fundamental belief in the importance of nurturing a strong culture of local giving and resource mobilization in East Africa and promoting effective grantmaking for sustainable development.

## OUR BACKGROUND AND HISTORY

In 2001, the Ford Foundation Office for Eastern Africa helped to convene a series of meetings of eight regional trusts and foundations in an initiative called the East Africa Foundations Learning Group (EAFLG). At the heart this conversation was the belief that resources exist in East Africa which could be drawn upon and held in trust and used to support sustainable Community Development in the region. Donor fatigue and overdependence on external aid were two realities that confronted the participants in these discussions. Enhancing local ways of giving was becoming an obvious option to this reality hence the growing need to institutionalize and promote more formal approaches. These meetings facilitated networking and learning which resulted in the formation of EAAG as a way of sustaining learning and networking brought about by the Ford Foundation initiative.

At the global level, there was an increasing trend in the globalization of philanthropic infrastructure with more and more Support Organizations being formed to support grantmaking organizations and inspire or stimulate increased growth of philanthropy. EAAG was established in 2003. The Members of EAAG are spread across the East Africa region and the membership constitutes; Family Foundations and Trusts, Community Foundations, Corporate Foundations and other Grantmaking organizations in the region.

## OUR VISION

A vibrant and just East Africa with effective grant makers promoting sustainable development.

## MISSION

To nurture and enhance a culture of local giving and resource mobilization through the growth of vibrant grant making in East Africa.

## OUR VALUES

**Transparency and Accountability** – We shall engage our members and all stakeholders in a manner that is open, constructive and consistent with our values.

**Integrity**- We are committed to principles of trustworthiness and incorruptibility in order to build the credibility of the association and its members. Our members are committed to the EAAG code of ethics and shall be guided by honesty and principles of moral conduct.

**Social Justice** – Taking its key notions to include: equality in access to opportunity, fairness, and rights, EAAG is committed to the principles of equity, gender, diversity and pluralism as its developmental values

**Partnerships and Collaboration.**

- *We shall seek to continually develop working relationships with other likeminded organisations.*
- *We are committed to contributing towards an enabling environment that stimulates investment in social development.*
- *We practice and promote mutual support and respect.*
- *We provide a safe environment for continuous learning.*

## OUR KEY RESULT AREAS

In carrying out our work, EAAG commits to achieve the following Key Result Areas.

### LOCAL GIVING AND RESOURCE MOBILIZATION

EAAG aims to increase the volume and quality of Local Giving and Resource mobilization in East Africa. In order to achieve this;

- *We shall work towards stimulating the growth and development of new community Foundations in the region*
- *We shall seek to identify, nurture and enhance traditional forms and systems of giving for sustainable development*
- *In order to encourage local giving, EAAG shall institute an annual awards mechanism in the region.*
- *The Association shall gather information regularly on local giving with the aim of publishing, communicating and sharing the knowledge widely*
- *EAAG will work with schools and colleges to stimulate and nurture the culture of giving among children and the youth in order to contribute towards the growth of a generation of young givers.*

## MEMBERSHIP DEVELOPMENT

We have a great commitment to our membership. We aim to have a strong and adequately supported Membership base that is compliant to sound grant making standards of practice. We shall do this by;

- *Driving a membership recruitment campaign that will lead to a critical mass of active members throughout the region*
- *We shall strengthen the effectiveness of our members by providing value addition learning opportunities and skills development*
- *We shall establish acceptable grantmaking standards and promote the compliance of members to the standards and to our Code of Conduct*
- *EAAG shall support the capacity building of members and communities in acquiring and managing long term assets (endowments) for sustainable grantmaking and development.*
- *The Association shall facilitate and support members in their endeavor to strengthen their ability to monitor and assess the impact of their work.*

## RESEARCH AND KNOWLEDGE BUILDING

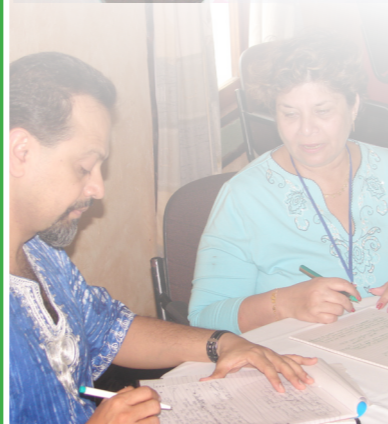
EAAG aspires to nurture an informed grantmaking community in East Africa. We will achieve this through;

- *Identifying and developing a regional research agenda on local giving and resource mobilization and implementing a research plan.*
- *Establishing effective information sharing and dissemination mechanisms*

## BUILDING VISIBILITY AND PARTNERSHIPS

We desire to be a strong, visible and influential regional Association of grantmakers with established links with Governments, Private Sector and Civil society, and the East Africa Community (EAC). We shall achieve this through;

- *Engaging in partnerships with each of the Governments in the region and the EAC for policy reforms and leveraging resources for social development*
- *We shall engage in partnership with all the credible Private Sector Associations in each country and follow up on initiatives and approaches to influence Corporate*



## Social Responsibility and private capital for social development

- *Work in partnership with key credible Civil Society Associations and Coalitions (eg NGO, CBOs Media, private Foundations and Trust, Faith Based groups, High Network individuals to promote local giving and Resources for Social Development.*
- *Network and develop productive collaborations with International Organizations across Governments, bilateral and multilateral institutions, and the global fraternity of grantmakers to leverage Resources for Social Development in East Africa*

## ORGANIZATIONAL DEVELOPMENT

EAAG aims to be an effective, efficient and sustainable organization, recognized as a leading association promoting local giving and effective grantmaking in East Africa. We shall do this by;

- *Establishing a comprehensive resource centre containing our history, archives, databases and research documentation; and facilitate the public access to East African grantmakers in our membership*
- *Developing and implementing an effective and comprehensive Communications Strategy.*
- *Develop and implement a successful resource mobilization strategy for the Association*
- *Work towards improving our financial and human resource policies, procedures, guidelines and enhance the capacity of EAAG staff.*
- *Continuously enrich our good governance*

## MEMBERSHIP

EAAG opens its membership to Grantmaking organizations in the region. Our members are drawn from Family Foundations, Corporate Foundations, Community Foundations, Private Foundations and other organizations in the philanthropic and grant making sector.



## WHY BECOME A MEMBER OF EAAG?

*By joining EAAG, you have the opportunity to;*

- *Be part of an important constituency and family of grantmakers in the region*
- *Support and be part of a growing number of grantmakers who have a strong faith in the region's ability to nurture a strong culture of local giving and make such local resources available for sustainable development*
- *Be part of a family of grantmakers working towards strengthening the visibility and voice of the grantmaking constituency in the region*
- *Participate in showcasing and sharing your innovations in grantmaking in the Annual Grantmakers Conference*
- *Be part of a family of grantmakers influencing policy and working with Governments in the region and East Africa Community towards an enabling environment for local giving and resource mobilization for sustainable development.*
- *Be part of a network of members working towards engaging and strengthening partnerships with the Private sector, the Civil Society, Development partners and Governments for effective resource mobilization and sustainable development*
- *Have opportunities to network, share and learn from the family of grantmakers in the region and the global fraternity of grantmakers*
- *Develop and strengthen your capacity for effective grantmaking, endowment building, assessing and strengthening the impact of your grantmaking work etc.*
- *Be part of a family that works toward and is committed to effective grantmaker standards and Code of Conduct*
- *Benefit from research and new knowledge as well as best practices in grantmaking, local giving and resource mobilization*
- *Support and participate in the annual Philanthropist of the year award.*
- *Be part of an important sector contributing to current efforts leading to the East Africa Community integration.*

## Our current members include:

Aga Khan Foundation, East Africa  
Tanzania Gatsby Charitable Trust,  
Allavida – Kenya Office of East Africa  
Bernard van Leer Foundation  
Chandaria Foundation, Kenya  
Community Development Fund of Tanzania  
Ford Foundation, Eastern Africa  
Foundation for Civil Society, Tanzania  
Human Rights Network (HURINET), Uganda  
Independent Development Fund, Uganda  
Kabaka Foundation, Uganda  
Kenya Community Development Foundation,  
Kilimo Trust  
Rahimtulla Trust, Kenya  
Rattansi Educational Trust, Kenya  
Rural Livelihood Development Company (RLDC), Tanzania  
Safaricom Foundation, Kenya  
Social Action Trust Fund, Tanzania  
Ufadhili Trust, Kenya

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Membership application forms should be down loaded from our website – [www.eaag.org](http://www.eaag.org), or contact the secretariat for more information.